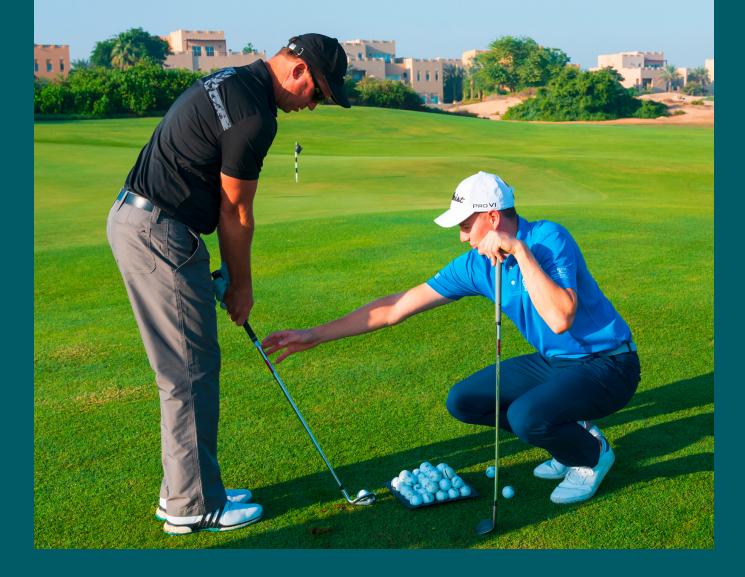
ACADEMY BROCHURE









Shoot your Best Scores

Whether you are new to Golf or an experienced Golfer looking to take your game to the next level, our Team of PGA qualified Professionals will be able to help you reach your goals.

The Troon Academy at Arabian Ranches Golf Club features a fully floodlit grass driving range, putting green, short game area and 9 hole Par 3 course.

Our indoor swing studio has Trackman, video analysis and E6 Simulator allowing you in depth feedback and information on your game.



Junior Coaching

Our Junior Coaching encourages a love for the game and comes with a fitness aspect.



Ladies Coaching

We have exciting ladies coaching programmes for all levels of golfer.



Men's Coaching

Men's group classes are available for beginners and intermediate golfers consisting of 4 weekly lessons.

INDIVIDUAL LESSONS

Our Individual Lessons are perfect for those who want to brush up on their technique or a specific type of shot, as well as a great way to try Golf for the first time and learn the basics.

Teaching Professional

	GUEST	EPC TEC	MEMBER
1 PAX	480	456	432
2 PAX	667	634	600
3 PAX	779	740	700
4 PAX	890	846	800

Head Professional

	GUEST	EPC TEC	MEMBER
1 PAX	510	485	459
2 PAX	680	646	612
3 PAX	790	750	711
4 PAX	900	855	810

2 hours playing lessons - Teaching Professional

	GUEST	EPC TEC	MEMBER
1 PAX	700	665	630
2 PAX	800	760	720

2 hours playing lessons - Head Professional

	GUEST	EPC TEC	MEMBER	
1 PAX	725	689	653	
2 PAX	825	784	743	

All prices are inclusive of VAT.

LESSON PACKAGES

Our lesson packages are the best option for those looking to get into the game and get on the Golf Course for the first time or are an experienced Golfer looking to make improvements to all aspects of your game. Lessons are 45 minutes for 1 and 2 people and lessons are 60 minutes for groups of 3 and 4 people. Packages include Driving Range and Par 3 access.

5 LESSON PACKAGE

Includes 5 weeks Range & Par 3 Access. Lessons are valid for 3 moths from date of purchase

Teaching Professional MEMBER **GUEST** EPC | TEC 1 PAX 2,125 1,913 2,019 2 PAX 2,750 2.613 2,475 3 PAX 3.500 3.325 3.150 4 PAX 4,100 3,895 3,690

Head Professional

GUEST		EPC / TEC	MEMBER
1 PAX	2,300	2,185	2,070
2 PAX	2,900	2,755	2,610
3 PAX	3,600	3,420	3,240
4 PAX	4,300	4,085	3,870

10 LESSON PACKAGE

Includes 10 weeks Range & Par 3 Access. Lessons are valid for 3 moths from date of purchase

Teaching Professional

	GUEST	EPC TEC	MEMBER
1 PAX	4,000	3,800	3,600
2 PAX	5,400	5,130	4,860
3 PAX	6,500	6,175	5,850
4 PAX	7,200	6,840	6,480

Head Professional

CUEST		EPC TEC	MEMBER
1 PAX	4,400	4,180	3,960
2 PAX	5,700	5,415	5,130
3 PAX	6,800	6,460	6,120
4 PAX	7,600	7,220	6,840

All prices are inclusive of VAT.

PRO'S BIOS



Ben Todd HEAD PROFESSIONAL



Ben is from Bath, South West England and started playing golf at the age of 8 years old. He has been in the Middle East since 2013 having been a Professional at Montgomerie Golf Club Dubai and The Royal Golf Club in Bahrain. Ben has continued to expand his knowledge having gained certification with Trackman University, Titliest Performance Institute, Swing Catalyst & Capto putting to name a few.

"I believe in helping my players to understand why they hit certain shots and give them a simple solution to overcome the problem."

Alex Shedden TEACHING PROFESSIONAL



Alex began playing Golf at the age of seven and his passion for the game has constantly grown ever since. Alex's Professional career started in 2012 at Royal County Down Golf Club in Northern Ireland. In 2016, he moved to the UAE to follow his aspiration of becoming a Golf Instructor and help others with their game. Alex loves teaching Golf to Juniors and his main focus during Golf lessons is to keep them as fun and informative as possible, with the goal of making the game enjoyable for people at any level.

Sandy Meyer TEACHING PROFESSIONAL



Sandy has been living and working in Dubai since 1990, having taught at Dubai Creek Golf & Yacht club and Arabian Ranches Golf Club, helping to establish both Academies from opening. During this time Sandy founded Women's Golf Middle East, which focused on the development of Ladies Golf in the region with a unique programme that incorporates tuition with events on and off the course. Over the past 10 years the programme has transformed many Ladies into established players. In 2020, she moved back to Arabian Ranches Golf Club with the focus on private and group lessons, which include male as well as female students as well as her ongoing Ladies Programme.

Liam Chambers

TEACHING PROFESSIONAL



Liam is from Glasgow, Scotland where he began playing Golf at 9 years old at Cardross Golf Club. After a successful Junior career in Scotland he moved to the USA on a Golf scholarship and graduated with a business degree in Daytona Beach, Florida. For the last 3 years he has worked at Cawder Golf Club in Scotland where he completed his PGA training while coaching players of all abilities.

"My coaching Philosophy is to create a unique, effective method that relates to the individual Golfer to help them perform to their highest potential."



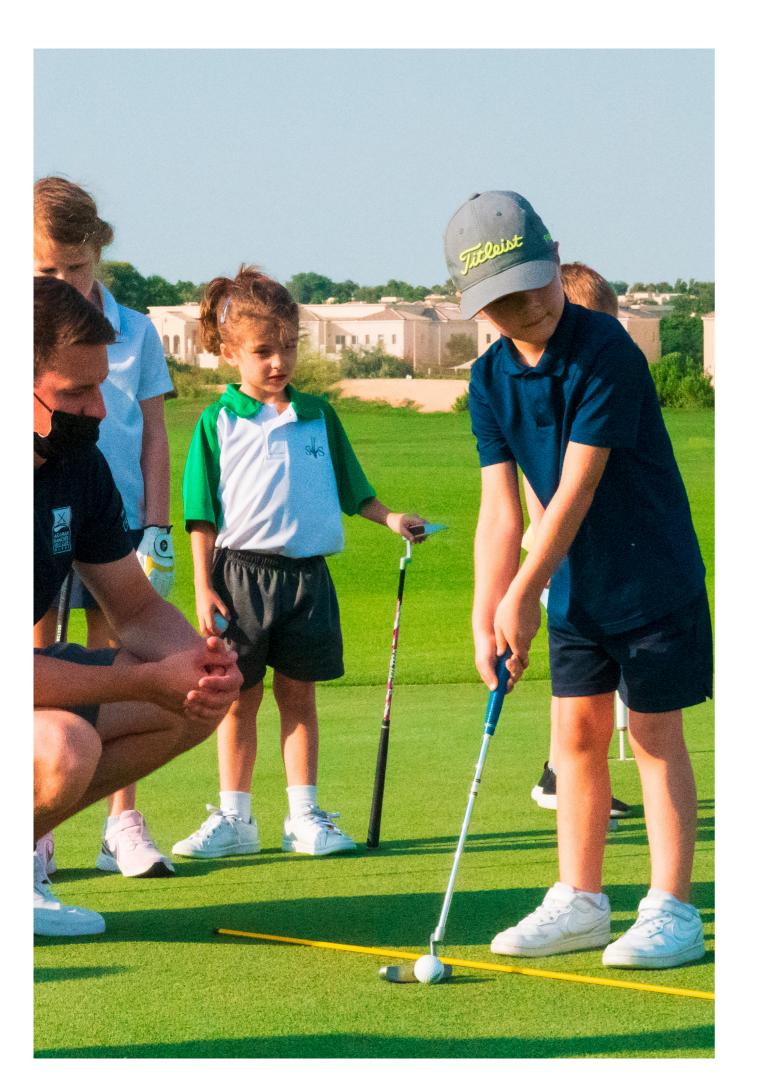












JUNIOR DEVELOPMENT PROGRAMME

The Junior Development Programme at the Troon Golf Academy at Arabian Ranches Golf Club Dubai allows Juniors from 3 to 16 years old to learn about the game of Golf and develop their skills from beginner to advanced.

The programme content will also develop athletic skills, such as coordination, balance and flexibility as well as social skills in a safe and fun environment. The Troon Golf Academy hosts a schedule of competitions, team matches, championships, Golf camps and playing opportunities.

At the Troon Golf Academy, we have created a clear pathway and grading system from beginner to advanced, evaluating technical Golf skills, as well as playing and performance skills. This makes our programme more efficient and helps our Juniors develop to a higher level of performance.

As a Junior Academy our outlook is to give a great experience helping Junior Golfers fall in love with the game. We also have the framework and passion to help our Junior Golfers develop to the highest levels of competition.

GENERAL INFORMATION

- Three semesters running from September to December, January to March and April to May (Class schedules and timings are available on request)
- Open to all youngsters aged 3 to 16 years from beginner to the advanced Junior Golfer
- Prices shown are based on a 13 week semester. The semester length may vary depending on school term times and the time of the year.
- Groups segregated by age categories; however, our new system will allow kids to progress into advanced classes when they are ready.
- Equipment and refreshments provided.
- Par 3 competitions, team matches, Junior Championships and Championship Course Competition opportunities.
- Fun social events throughout the season.

RUBY

- 4 to 6 years
- 13 x 45 minute lessons
- Introduction to the basics of Golf through game based activities
- 13 weeks access to Driving Range and Par 3 Course
- All equipment provided during lessons

EMERALD

- 6 to 10 years
- 13 x 60 minute lessons
- Continued development of fundamentals introducing new techniques and skills required to learn how to play the Par 3 Course
- 13 weeks access to Driving Range and Par 3 Course
- All equipment provided during lessons

SAPPHIRE

AED 2,145

AED 1,235

AED 1,625

- 10 to 13 years
- 13 x 90 minute lessons
- More in depth swing development with increased Par 3 Course use during lessons developing playing skills
- Also aimed at children who are new to Golf at this age wishing to try the game
- 13 weeks access to Driving Range and Par 3 Course
- All equipment provided during lessons

BLACK PEARL | BY INVITATION ONLY

AED 2,145

- 13 to 17 years
- 13 x 90 minute lessons
- For the serious Junior player who has completed Sapphire level requirements and looking to take their Golf to the next level
- 13 weeks access to Driving Range and Par 3 Course
- All equipment provided during lessons

TROON SQUAD

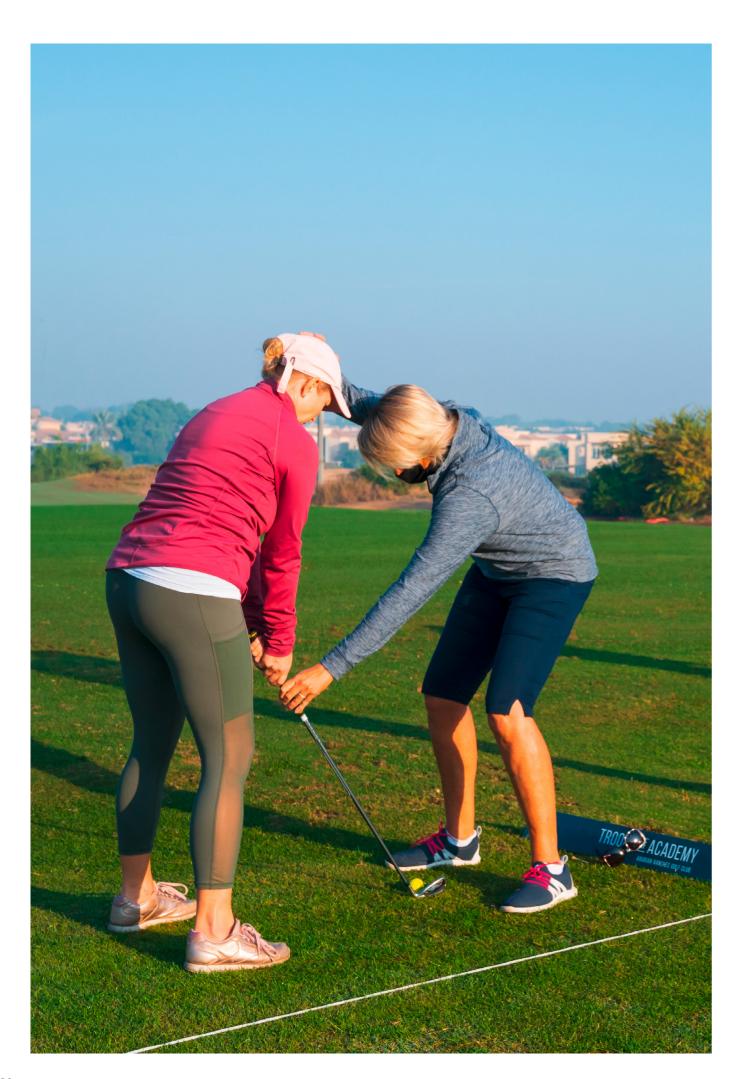
- 13 x 90 minute lessons
- and desire to play and compete on course
- 13 weeks access to Driving Range and Par 3 Course
- All equipment provided during lessons

JUNIOR INDIVIDUAL LESSON	
30 minutes	AED 250
45 minutes	AED 350

JUNIOR 5 LESSON PACKAGE	
5 x 30 minutes	AED 1,125
5 x 45 minutes	AED 1,650

All prices are inclusive of VAT.

• By invitation only for those who have shown the ability and dedication to play and practice at a high level

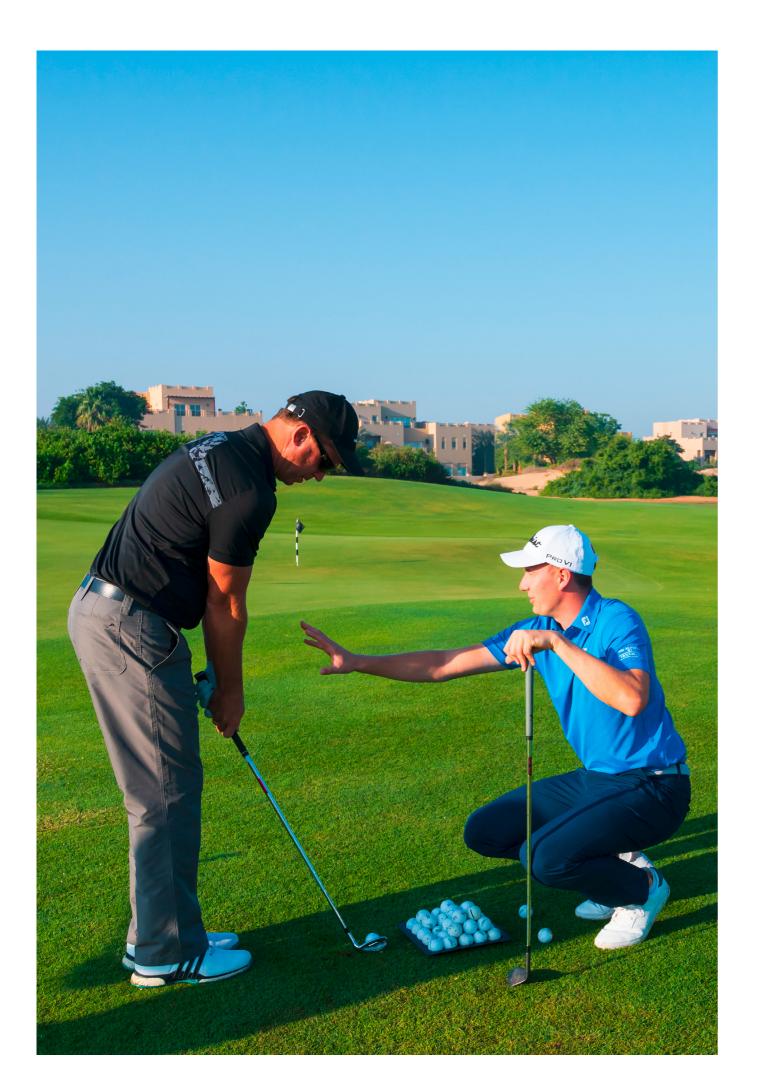


LADIES PROGRAMME

At the Troon Golf Academy Arabian Ranches Golf Club

Each semester runs over 8 weeks and includes all level of golfers from beginners to established players ready to gain their handicap. As well as offering beginners an opportunity to learn the game, the programme allows each student to progress through the different stages. Depending on your ability you can join at any stage. The programme also offers weekly Par 3 Socials as well as a 9 Hole Social on the main Golf Course, bringing in the social element to meet other golfers.

LEVEL 1 (COMPLETE BEGINNER)	AED 1,320
Fundamentals and Short Game	
8 x 1 Hour Set Group Classes	
8 Week Access to the Practice Facilites and Par 3 Course	
Use of Equipment	
LEVEL 2 INTERMEDIATE (BEGINNER LEVEL STAGE 2 - SOME EXPERIENCE)	AED 1,320
Focus on Long Game and Short Game	
Introduction to Par 3 Course	
8 x 1 Hour Set Group Classes	
8 Week Access to the Practice Facilities and Par 3 Course	
Use of Equipment	
LEVEL 3 (INTERMEDIATE)	AED 1,680
Introduction to the Golf Course	
Technique and Skill Development	
8 x 1.5 Hour Set Group Classes	
8 Week Access to the Practice Facilities and Par 3 Course	
Use of Equipment	
LEVEL 4 (INTERMEDIATE TO ESTABLISHED)	AED 1,680
Golf Course Experience	
Technique and Skill Development	
8 x 1.5 Hour Set Group Classes	
8 Week Access to the Practice Facilites and Par 3 Course	
Use of Equipment	



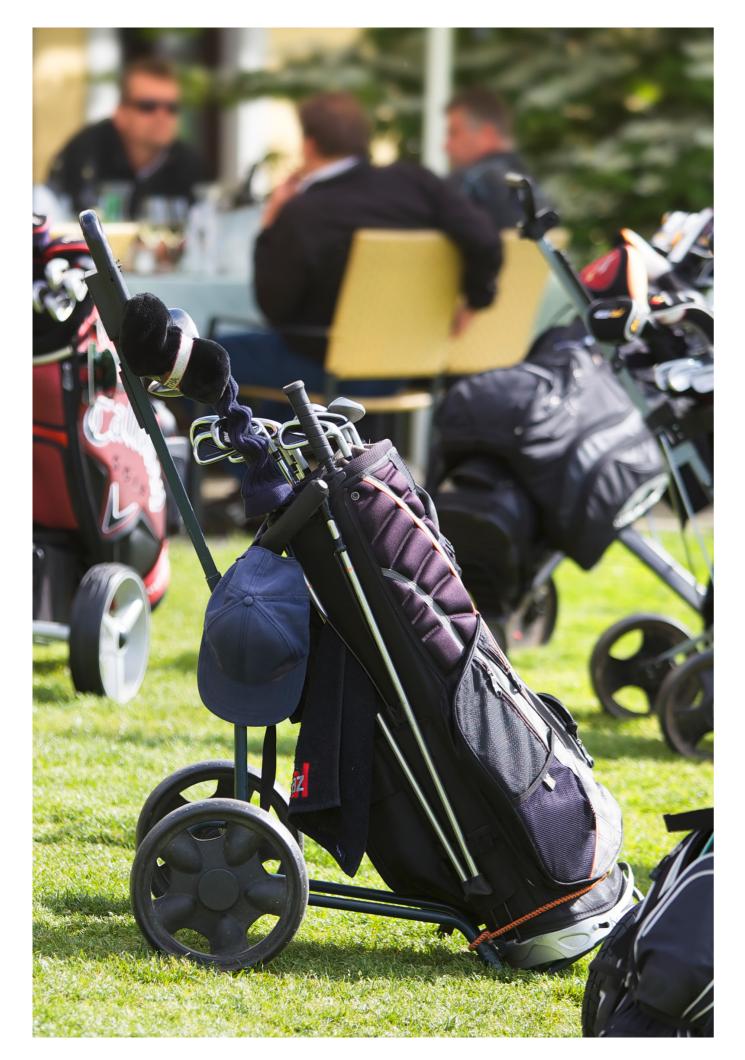
MAN GOLF **PROGRAMME**

At the Troon Golf Academy Arabian Ranches Golf Club

Our newly redesigned Men's Golf Programme is a great way to get into Golf and progress from the Driving Range to the Golf Course. The programme consists of 3 levels, Beginner, Intermediate and Advanced. The Beginner classes are 60 minutes and are the perfect introduction to Golf. For those grasp of the basics or have completed the beginner course the intermediate classes help develop golfing skills in the extended 90 minute classes. For those looking to improve their scores on the course, our advanced classes incorporate skill development and on course scenarios.

CLASS
Evening and weekend classes available.
13 x 1 hour for beginners, 13 x 90 minute for intermediate ar
4 to 6 men per group
Equipment hire included
Unlimited access to the practice facilities for 13 weeks
AED 2,145 Beginner AED 2,730 Intermediate and advance

nd advanced ed per person



CORPORATE CLINICS

At the Troon Golf Academy Arabian Ranches Golf Club

The Troon Golf Academy at Arabian Ranches Golf Club is the perfect location for groups looking to arrange a bespoke golf experience. Our team of experienced professionals will plan and deliver an activity tailored to your groups requirements whether they are complete beginners or experienced players.

A typical clinic will be split into the main skills of golf and participants will receive both instruction and ample time to practice these new skills. Depending on the duration of the activity competitions can be organised to allow a champion to be crowned at the end of the clinic and Food and Beverage options in one of our signature restaurants are available upon request.

PRICE LIST					
PACKAGE	7 - 15 people	16 - 30 people	31+ people		
	PRICE / PERSON	PRICE / PERSON	PRICE / PERSON		
60 minutes	AED 175	AED 150	AED 135		
90 minutes	AED 240	AED 200	AED 175		
120 minutes	AED 300	AED 240	AED 200		

COACHING RETREAT	
3 days	3 hours per day

All prices are inclusive of VAT.

AED 2,700



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ARABIANRANCHESGOLFCLUB.COM